

# COMMUNITY BANKERS ASSOCIATION OF GEORGIA APPLICATION FOR ASSOCIATE MEMBERSHIP

## Section I:

Date: \_\_\_\_\_



Annual Dues: \$650

Calendar Year Basis

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_ Years in Business: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web Site: \_\_\_\_\_

## ASSOCIATE MEMBER BENEFITS

### About CBA

The Community Bankers Association represents more than 315 community banks and 250 Associate members. An estimate of the Georgians employed by, directing or owning community banks exceeds the one million mark.

The formation of the CBA occurred in 1969 and initially was politically-oriented. The Association has grown to meet the needs of its membership and now offers services in these four specific areas:

- 1. Political Affairs**
- 2. Education**
- 3. Group-Purchasing Benefits**
- 4. Networking**

The Community Bankers Association of Georgia is primarily involved in the preservation of independently owned community banks and the philosophy of hometown banking. Associate membership provides you with a better understanding of our purpose and goals as well as valuable exposure to our bank members and the exciting benefits CBA has to offer!

### Education

You don't have to be a banker to take advantage of the most progressive instructional and informative sessions on all aspects of banking. With over 200 seminars each year, CBA's highly-rated educational programs and schools cover a variety of topics ranging from Basic Banking to Director's Retreat. CBA is committed to providing quality educational programs that are developed specifically for community bankers and community bank employees!

### Networking

CBA hosts many events throughout the year at which community bankers and associate members may interact with each other. As an Associate Member, you are invited to attend all meetings and join the bankers in a fun-filled atmosphere conducive to individual interaction. Sponsorship opportunities are always available to give you additional exposure to our member banks.

- **17th Annual CBA Day at the Capitol**  
February 2007 - Atlanta, GA
- **Spring Convention - March 22 - 25, 2007**  
The Westin Resort, Savannah, GA
- **29th Annual Leadership Division Convention**  
June 20 - 24, 2007, The Ritz-Carlton, Amelia Island, FL
- **39th Annual Convention & Trade Show**  
July 18 - 22, 2007, Fairmont Banff Springs, Alberta, Canada
- **Fall Group Meetings**  
5 meetings throughout the state during October 2007

### *There's More!*

- ★ Bi-weekly updates on current issues in the CBA publication, *CBA Today*.
- ★ Product & feature benefit listing on the CBA Infolink, a banker's toll-free hotline for company referrals.
- ★ Listing in the CBA Georgia Financial Institutions Directory and on the CBA Website.

**Section II:**

**EDUCATE US...**

Please list for the **CBA Info Line** five (5) brief descriptions of the services your firm provides. Use descriptive words likely to be used in a banking environment or by a banker calling CBA for a reference.

- 1. \_\_\_\_\_
- 2. \_\_\_\_\_
- 3. \_\_\_\_\_
- 4. \_\_\_\_\_
- 5. \_\_\_\_\_

Describe the purpose of the product/service your firm provides and how it is used in community banks.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**FEATURE**

**BENEFIT**

List a few of the features and benefits to community banks that your firm provides.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

The CBA is a valuable source of education for our member banks. Our Associate members are our primary resource in providing this education. Please list a topic or area of expertise your company can provide in an educational forum.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

The following membership requirements are contained in the Membership Policy for Associate Members adopted by the Board of Directors of the Community Bankers Association of Georgia (CBA). Before completing the application please review these requirements and keep these requirements in mind when responding to the questions in the application.

- 1. Must be actively engaged (or intend to be) in providing one or more services and/or in selling one or more products to community banks in Georgia;
- 2. Must have an interest in promoting and/or supporting the continued viability of the community banking industry in Georgia.
- 3. Must have a reputation for honest, fair and ethical business dealings and operations;
- 4. Must derive a benefit from membership in CBA, in addition to any marketing opportunities or advantages received through membership, such as benefit from the Association’s regulatory and legislative activities, benefit from the informational updates and mailings, benefit from participation in the Association’s various programs and educational offerings, etc.;
- 5. Must pay the annual dues as fixed from time to time by the Board of Directors of CBA.

**Section III:**

1. Do you have an interest in promoting and/or supporting the continued viability of the community banking industry in Georgia? Yes\_\_\_\_\_ No\_\_\_\_\_

Please describe your interest in promoting and/or supporting the community banking industry in Georgia other than you desire to market your products or services to the industry.

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2. In addition to any marketing opportunities that you believe you may receive through membership please indicate the benefits you expect to derive from CBA Associate membership. See membership requirements #4 above.

3. Is your firm a subsidiary or affiliate of a multi-bank holding company? \_\_\_\_\_  
How did you find out about the Community Bankers Association? If you were referred by someone, please give us the company/bank name: \_\_\_\_\_

Please list three community banks (banks in Georgia, if possible) with which you have done business within the last year.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

4. Please provide two letters of reference from existing clients, preferably community bank clients. We plan to use these letters to assist us in determining compliance with membership requirement #3.

Community Bankers Association of Georgia publishes a Financial Institutions Directory which contains valuable information about all CBA members. Twice a year, almost 2000 directories are distributed among our member banks and associate members. Please assist us in providing accurate and up-to-date information by enclosing with your application a 35-50 word overview of your company (to appear in the next directory).

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Please check one topic below to indicate where you would prefer your company to be listed in the Georgia Financial Institutions Directory. You may only be listed in one category.

- |  |   |
|--|---|
| <input type="checkbox"/> Advertising/Marketing         | <input type="checkbox"/> Credit Card Services         |
| <input type="checkbox"/> Alternative Funding           | <input type="checkbox"/> Data Processing Services     |
| <input type="checkbox"/> Annuities/Securities          | <input type="checkbox"/> Executive Search             |
| <input type="checkbox"/> ATM Services                  | <input type="checkbox"/> Financial Services           |
| <input type="checkbox"/> Bank Management Consultants   | <input type="checkbox"/> Human Resources              |
| <input type="checkbox"/> Bank Management Services      | <input type="checkbox"/> Insurance Services           |
| <input type="checkbox"/> Bank Supplies/Equipment       | <input type="checkbox"/> Interior Design              |
| <input type="checkbox"/> Brokerage Firms               | <input type="checkbox"/> Legal Firms                  |
| <input type="checkbox"/> Building Designers/Architects | <input type="checkbox"/> Money Orders/Official Checks |
| <input type="checkbox"/> Check Printers                | <input type="checkbox"/> Travelers Cheques            |
| <input type="checkbox"/> Collection Agencies           | <input type="checkbox"/> Mortgage Services            |
| <input type="checkbox"/> Compensations/Executive Plans | <input type="checkbox"/> Overnight Delivery Services  |
| <input type="checkbox"/> Compliance                    | <input type="checkbox"/> Platform Automation          |
| <input type="checkbox"/> Computer Equipment/Supplies   | <input type="checkbox"/> Printing Services            |
| <input type="checkbox"/> Computer Software             | <input type="checkbox"/> Property/Casualty Insurance  |
| <input type="checkbox"/> Correspondent Bank            | <input type="checkbox"/> Software                     |
| <input type="checkbox"/> CPA Firms                     | <input type="checkbox"/> Telecommunications           |
| <input type="checkbox"/> Credit Services               | <input type="checkbox"/> Travel Clubs                 |
| <input type="checkbox"/> Other: _____                  |   |

Your membership includes 1 copy of both the Spring and Fall editions of the Directory.  
If you would like to order additional copies of the directory, please complete the following information.

- \_\_\_\_\_ I would like to order \_\_\_\_\_ copies of the directory at \$25.00  
(Shipping and handling is an additional \$3.50)
- \_\_\_\_\_ One Time Order
- \_\_\_\_\_ Standing Order (We will send you the number of copies indicated above after the printing of each edition until you notify us otherwise).
- \_\_\_\_\_ Enclosed is a check for \$\_\_\_\_\_.

***Please make checks payable to :***  
Community Bankers Association of Georgia  
1900 The Exchange, Suite 600  
Atlanta, GA 30339-2022  
(770) 541-4490  
Fax: (770) 541-4496  
E-mail: [info@cbaofga.com](mailto:info@cbaofga.com)  
Website: [www.cbaofga.com](http://www.cbaofga.com)

*CBA dues are not deductible for federal tax purposes, but may be deductible as a business expense.*