



2017

SPONSORSHIP OPPORTUNITIES

What's the easiest and most economical way to increase your name recognition among CBA's member banks while advertising your products and services? **Event sponsorships!** Below are descriptions of CBA's events and sponsorship opportunities. Each event includes various benefits.

For questions or additional information, please contact Lindsay Greene at (770) 541-0376 or lindsay@cbaofga.com. Take a look, select your sponsorships and fax (or scan and email) back to CBA today.

- Spring Regional Luncheon Meetings
- CBA Day at the Capitol
- Banker Regulatory Forum
- CBA Legislative Update
- PAC/PR Golf Tournaments
- Women in Banking
- PAC Clay Shoots
- Plus – Target Your Audience with Numerous Educational Program Sponsorships
- Barret School of Banking Scholarship
- 7-Minute Spotlights
- Board of Director Planning Sessions
- 49th Annual Convention & Trade Show
- 39th Annual Leadership Division & Mini-Trade Show

2017 SPONSORSHIP OPPORTUNITIES

Legislative Update | Weekly during the 2017 Georgia General Assembly

Exclusive Sponsor (\$500) – SOLD

Sponsorships at this level will receive:

- Company logo and contact on each legislative update
- Listing in *CBA Today* e-newsletter as sponsor
- Recognition on website as exclusive sponsor with logo and link to company website

Banker Regulatory Forum

February 2, 2017 | May 4, 2017 | August 3, 2017 | November 2, 2017

The Banker Regulatory Forum meets quarterly to establish a dialogue with the state and federal regulatory agencies to obtain timely, useful information regarding its policies, procedures, techniques, and objectives; communicate information obtained from the regulatory agencies to the CBA members through timely publications; and serve as a clearing house for the CBA member bank concerns, receiving information from members regarding regulatory and agency issues. Meetings begin with networking time, informational sessions, a luncheon, and wrap-up session. This is an ideal way to meet senior level bankers as well as bankers in compliance positions.

Exclusive Luncheon Sponsor – 4 luncheons (\$3,500) – SOLD

Sponsorships at this level will receive:

- Complimentary program for CBA members
- Sponsor will introduce speakers
- Opportunity to display and distribute company literature
- Signage of sponsorship
- Logo on slide during program
- Listing in *Georgia Communities First* magazine as a sponsor
- Listing in *CBA Today* e-newsletter as sponsor
- Recognition on CBA's website as exclusive sponsor with logo and link to company website
- Exposure on all event marketing materials
- "Sponsor" ribbon denoting level of sponsorship

CBA Day at the Capitol

February 15, 2017 – Georgia Capitol and Sloppy Floyd Building, Atlanta

A unique opportunity to network with your colleagues, discuss key upcoming legislation and meet with your legislators. Maximum exposure is guaranteed as the exclusive sponsor of this community banking tradition. The format includes a luncheon for the CBA Board of Directors and a legislative briefing/reception in the afternoon for all members and legislators.

Exclusive Sponsor - Includes Board of Directors Luncheon & Reception (\$2,250) – SOLD

Sponsorships at this level will receive:

- Complimentary registration for one representative
- Sponsor will address group
- Company logo and listing in program
- Sponsorship signage
- Logo on slide during program
- Listing in *Georgia Communities First* magazine
- Listing in *CBA Today* e-newsletter as sponsor
- Recognition on CBA's website as exclusive sponsor with logo and link to company website
- Exposure on all event marketing materials
- "Sponsor" ribbon denoting sponsorship

4th Annual Women in Banking Seminar

March 9, 2017 | Idle Hour Country Club, Macon

Women have a vital role in the growth of community banking and are valuable candidates for leadership. This program will feature highly successful businesswomen who will leave attendees informed, inspired and motivated.

- Continental Breakfast: ~~\$450 (includes one registration)~~
- Lunch: \$800 (includes one registration)
- Speaker TBD: \$600 (includes one registration)
- Name Badges: ~~\$250~~

- Goodie Bags ~~\$300~~
- Co-Sponsor Keynote Speaker: \$500 (includes one registration), sponsor may introduce speaker/distribute promo items (1 of 2 available)

8th Annual Spring Regional Luncheon Meetings

April 10, 2017 – Crooked Creek Club, Alpharetta | April 11, 2017 – Idle Hour Country Club, Macon | April 12, 2017 – Doublegate Country Club, Albany

Maximum exposure is guaranteed as the exclusive sponsor of CBA's 8th Annual Spring Regional Luncheon Meetings. The luncheons will be offered at three locations across the state in April 2017. The format includes a popular **Bankers Only Peer Group Meeting**, held prior to each luncheon beginning and moderated by a CBA associate member. Following the Bankers Only Peer Group Meeting, a networking session is held, followed by the luncheon with a variety of speakers. Historically, 75-100 bankers and associate members attend each luncheon.

Exclusive Sponsor (\$5,500) – SOLD

Sponsorships at this level will receive:

- Complimentary registration for three representatives to all three luncheons
- Sponsor will introduce speaker at each luncheon
- Company logo and listing in program
- Signage of sponsorship at each luncheon
- Logo on slide during program
- Listing in *Georgia Communities First* magazine
- Listing in *CBA Today* e-newsletter as sponsor
- Recognition on CBA's website as exclusive sponsor with logo and link to company website
- Exposure on all event marketing materials
- "Sponsor" ribbon denoting level of sponsorship

2017 PAC/PR Golf Tournaments

Two Tournaments in Conjunction with the Spring Regional Luncheon Meetings

April 10, 2017 - Crooked Creek Club, Alpharetta | April 12, 2017 – Doublegate Country Club, Albany

The Annual Leadership Division PAC/PR Golf Tournaments are a great way to network with other community bankers and benefit a good cause. Proceeds go to the CBA Political Action Committee (PAC) and Public Relations (PR) funds. The funds provide Georgia's community banking industry a voice in state politics. CBA maintains the only state PAC working exclusively for Georgia's community banks.

Alpharetta:

- Beverage Cart ~~\$1,000~~
- Longest Drive & Closest to the Pin ~~\$200~~
- Golf Prizes ~~\$800~~
- Post Tourney Cookout ~~\$1,000~~
- Driving Range ~~\$250~~
- Hole Sponsor – set up on hole (3 max) - \$200
- General Hole Sponsor – 15 available - \$100

Albany:

- Beverage Cart ~~\$1,000~~
- Longest Drive & Closest to the Pin ~~\$200~~
- Golf Prizes ~~\$800~~
- Post Tourney Cookout ~~\$1,000~~
- Driving Range ~~\$250~~
- Hole Sponsor - set up on hole (3 max) - \$200
- General Hole Sponsor – 15 available - \$100

Sponsorships at this level will receive:

- One complimentary registration for sponsorships over \$1,000
- Signage at tournament
- Listing in *Georgia Communities First* magazine
- Listing in *CBA Today* e-newsletter
- Recognition on web site as sponsor with logo
- Exposure on all event marketing materials
- "Sponsor" ribbon

2017 Sporting Clay Shoots – Spring & Fall

March 23, 2017 – Wynfield Plantation, Albany | October 19, 2017 – Burge Plantation, Mansfield

Pricing Per Clay Shoot:

- ~~Premier Sponsor: \$2,000~~ (includes four shooters)
- 12 Gauge Sponsor: \$1,000 (includes four shooters)
- 20 Gauge Sponsor: \$500 (includes two shooters)
- 28 Gauge Sponsor: \$250 (includes one shooter)
- Golf Cart Sponsor: \$500 (limit 1 – includes one shooter)
- Cash Prizes: \$600 (limit 1 – includes one shooter)
- Drink Sponsor: \$250 (limit 1 – includes one shooter)
- Station Sponsor: \$150 each (limit 15)

All sponsorships include:

- Signage at event
- Listing in *Georgia Communities First* magazine
- Listing in *CBA Today* e-newsletter as sponsor
- Recognition on web site as sponsor with logo
- Exposure on all event marketing materials (such as promotional emails or faxes)
- “Sponsor” ribbon denoting level of sponsorship

2017 Board of Directors Fall Planning Session

Exclusive Reception & Dinner Sponsor (\$2,500) – **SOLD**

Join CBA Board of Directors for a reception and dinner; includes short presentation during the business session.

Exclusive Breakfast Sponsor (\$600)

Network with CBA Board of Directors for breakfast and distribute literature/items for their meeting.

2017 Leadership Division Board of Directors Planning Session

August 25-26, 2017, The Ritz-Carlton, Reynolds, Lake Oconee

Exclusive Reception & Dinner Sponsor (\$1,800)

Join CBA Board of Directors for a reception and dinner; includes short presentation during the business session.

Continental Breakfast - \$600

Network with CBA Board of Directors for breakfast and distribute literature/items for their meeting.

Community Bank Leadership Academy

August 9, 2017 & November 15, 2017 | Idle Hour Country Club, Macon

Empowering the next generation of community bank leaders with the knowledge and skills necessary to lead a community bank is extremely important to the sustainability of Georgia community banking industry. Attendees will have an opportunity to network with other community bank leaders and the speakers at each session.

Per session: Continental Breakfast: \$250

~~Lunch: \$500~~

Afternoon Break: \$150

ICBA Washington Policy Summit - Host Dinner at Old Ebbitt Grill - \$2,000 – **SOLD**

Each spring ICBA holds the Washington Policy Summit where hundreds of community bankers from across the country visit with their congressional members and with federal regulators. Any community banker is welcome and encouraged to attend. The next summit takes place April 30 – May 3, 2017.

On Sunday, April 30, 2017, CBA traditionally hosts a dinner for the Georgia group at Old Ebbitt Grill in a semi-private dining area. We anticipate 16-18 bankers to attend this year along with a few spouses. The dinner sponsor will host the dinner and of course greet everyone, mix and mingle and have the chance to build relationships with the Georgia team which consists of primarily CBA board members. CBA will handle the details with the restaurant regarding reserving the room, handling payment, etc.

2017 Barret Graduate School of Banking Scholarship

45th Annual Graduate Session of the Paul W. Barret, Jr. School of Banking | May 21-26, 2017,

Christian Brothers University, Memphis, TN. (\$1,500) – SOLD

Sponsor the second annual CBA Barret Graduate School of Banking Scholarship for a banker to attend the first year of the three-year graduate program. The scholarship will provide tuition and housing for the first year.

The Barret School of Banking is a non-profit independent school created by and governed by a Board of Regents, whose members are executives from banks and other firms involved with the financial services industry. The mission of the School is to provide an adult learning experience for the career-oriented individual in commercial banking or a related financial services industry business. Three year graduate program | Annual one-week residency session

Sponsorship includes:

- Announcement via email, social media, website and other outlets
- Feature announcement in *Georgia Communities First* magazine
- Article in *CBA Today* e-newsletter
- Recognition in local media of winning banker
- Deadline is 12/1/16 to apply.

49th Annual Meeting & Trade Show

September 13-17, 2017 | The Westin Copley Place, Boston, MA

The most popular and widely-anticipated of CBA's events, the Annual Meeting & Trade Show is attended each year by senior management and directors from community banks across Georgia. Sponsorship options range from overall sponsorships to individual sponsorships and are sure to fit any budget.

Platinum Sponsorship (\$7,500)

Sponsorships of this level will receive:

- Two complimentary registrations
- Convention signage
- Logo on slide during program
- Listing in *Georgia Communities First* magazine
- Listing in *CBA Today* e-newsletter
- Recognition on web site as sponsor with logo and link to company web site
- Exposure on all event marketing materials
- "Sponsor" ribbon denoting level of sponsorship
- Complimentary full page, color ad in Summer issue of *Georgia Communities First* magazine
- Recognition on CBA website as convention sponsor with logo and link to company website
- Exposure on all pre-convention promotional materials
- List of convention registrants prior to the convention
- Recognition in convention program

Gold Sponsorship (\$5,000)

Sponsorships of this level will receive:

- Two complimentary registrations to the Annual Meeting
- Convention signage
- Logo on slide during program
- Listing in *Georgia Communities First* magazine
- Listing in *CBA Today* e-newsletter as a sponsor
- Recognition on web site as sponsor with logo and link to company web site
- Exposure on all event marketing materials
- "Sponsor" ribbon denoting level of sponsorship
- Complimentary half-quarter, color ad in Summer issue of *Georgia Communities First* magazine
- Recognition on CBA website as convention sponsor with logo and link to company website
- Exposure on all pre-convention promotional materials)
- List of convention registrants prior to the convention
- Recognition in convention program

Silver Sponsorship (\$2,000)

Sponsorships of this level will receive:

- Convention signage
- Logo on slide during program
- Listing in *Georgia Communities First* magazine
- Listing in *CBA Today* e-newsletter as a sponsor
- Recognition on web site as sponsor with logo and link to company web site
- Exposure on all event marketing materials
- "Sponsor" ribbon denoting level of sponsorship

- Recognition on CBA website as convention sponsor with logo and link to company web site
- Exposure on all pre-convention promotional materials

- List of convention registrants prior to the convention
- Recognition in convention program

Bronze Sponsorship (\$1,500)

Sponsorships of this level will receive:

- Convention Signage
- Logo on slide during program
- Listing in *Georgia Communities First* magazine
- Listing in *CBA Today* e-newsletter as a sponsor
- Recognition on web site as sponsor with logo and link to company web site
- Exposure on all event marketing materials (such as promotional emails or faxes)

General Sponsorship (\$750)

- “Sponsor” ribbon denoting level of sponsorship
- Recognition on CBA website as convention sponsor with logo and link to company website
- Exposure on all pre-convention promotional materials
- List of convention registrants prior to the convention
- Recognition in convention program

Individual Sponsorships*

~~Board Appreciation Reception - \$1,600~~

~~Board Appreciation Dinner - \$3,500~~

- Board Meeting Refreshments - \$500

- Convention Program - \$1,500

~~Hotel Key - \$2,500~~

- In-Room Gifts - \$600

~~Name Badges - \$1,200~~

- Wi-Fi- \$1,000 or \$500 per day

- Registration Packets - \$1,500

~~Bottled Water - \$1,500~~

~~Welcome Refreshments - \$750~~

- Silent Auction Flyer - \$500

~~Thursday Dine Around Carving Station - \$800~~

~~Thursday Dine Around Coffee & Desserts - \$1,200~~

~~Thursday Night Bars/Specialty Drinks - \$2,500~~

~~Friday Promo Materials - \$450~~

- Saturday Promo Materials

~~Friday Breakfast - \$1,300~~

- Friday Break - \$700

- 7-Minute Spotlight - \$4,000 (1 of 2)

- 7-Minute Spotlight - \$4,000 (2 of 2)

~~Friday Cash Prize - \$300~~

~~Trade Show Promotion - \$1,200~~

- Saturday Breakfast - \$1,300

~~Saturday Break - \$800~~

- Convention Luncheon - \$1,200

~~Saturday Cash Prize - \$300~~

- Friday Keynote Speaker ; Ray Davis, CEO Umpqua Bank - \$1,500

- Keynote Speaker - \$3,000

- Spouse Program - \$500

~~Chairman’s Reception - \$1,600~~

~~Chairman’s Banquet - \$4,000~~

- Saturday Night Entertainment - \$2,500

**Sponsorships of this level will receive:*

- Signage of sponsorship at various events
- Logo on slide during program
- Listing in *Georgia Communities First* magazine
- Listing in *CBA Today* e-newsletter as sponsor
- Recognition on web site as sponsor with logo and link to company web site
- Exposure on all event marketing materials

- “Sponsor” ribbon denoting level of sponsorship
- Recognition on CBA website as convention sponsor with logo and link to company website
- Exposure on all pre-convention promotional materials
- List of convention registrants prior to the convention
- Recognition in convention program

39th Annual Leadership Division Convention & Mini-Trade Show

June 22 – 25, 2017 | The Ritz-Carlton, Amelia Island, FL

CBA’s Leadership Division Convention gives up and coming leaders in Georgia’s community banks a chance to learn more about the banking industry and network with colleagues. The popular Mini-Trade Show offers bankers a chance to learn about top financial services providers in a concise and fun format.

Platinum Sponsorship (\$6,000)

Sponsorships of this level will receive:

- One complimentary registration to the Annual Meeting
- Convention signage
- Logo on slide during program
- Listing in *Georgia Communities First* magazine
- Listing in *CBA Today* e-newsletter as a sponsor

- Recognition on web site as sponsor with logo and link to company web site
- Exposure on all event marketing materials
- “Sponsor” ribbon denoting level of sponsorship
- Complimentary full-page, color ad in Summer issue of *Georgia Communities First* magazine

- Recognition on CBA website as convention sponsor with logo and link to company web site
- Exposure on all pre-convention promotional materials

- List of convention registrants prior to the convention
- Recognition in convention program

Gold Sponsorship (\$5,000)

Sponsorships of this level will receive:

- One complimentary registration to the Annual Meeting
- Convention signage
- Logo on slide during program
- Listing in *Georgia Communities First* magazine
- Listing in *CBA Today* e-newsletter as a sponsor
- Recognition on web site as sponsor with logo and link to company web site
- Exposure on all event marketing materials

- “Sponsor” ribbon denoting level of sponsorship
- Complimentary quarter-page, color ad in Summer issue of *Georgia Communities First* magazine
- Recognition on CBA website as convention sponsor with logo and link to company web site
- Exposure on all pre-convention promotional materials
- List of convention registrants prior to the convention
- Recognition in convention program

Silver Sponsorship (\$3,500)

Sponsorships of this level will receive:

- Signage of sponsorship at various events
- Logo on slide during program
- Listing in *Georgia Communities First* magazine
- Listing in *CBA Today* e-newsletter as a sponsor
- Recognition on web site as sponsor with logo and link to company web site

- Exposure on all event marketing materials “Sponsor” ribbon denoting level of sponsorship
- Recognition on CBA website as convention sponsor with logo and link to company web site
- Exposure on all pre-convention promotional materials
- List of convention registrants prior to the convention
- Recognition in convention program

Bronze Sponsorship (\$1,500)

Sponsorships of this level will receive:

- Signage of sponsorship at various events
- Logo on slide during program
- Listing in *Georgia Communities First* magazine as a sponsor
- Listing in *CBA Today* e-newsletter as a sponsor
- Recognition on web site as sponsor with logo and link to company web site

- Exposure on all event marketing materials
- “Sponsor” ribbon denoting level of sponsorship
- Recognition on CBA website as convention sponsor with logo and link to company web site
- Exposure on all pre-convention promotional materials
- List of convention registrants prior to the convention
- Recognition in convention program

General Sponsorship (\$750)

Sponsorships of this level will receive:

- Signage of sponsorship at various events
- Logo on slide during program
- Listing in *Georgia Communities First* magazine
- Listing in *CBA Today* e-newsletter as a sponsor
- Recognition on web site as sponsor with logo and link to company web site

- Exposure on all event marketing materials “Sponsor” ribbon denoting level of sponsorship
- Recognition on CBA website as convention sponsor with logo and link to company web site
- Exposure on all pre-convention promotional materials
- List of convention registrants prior to the convention
- Recognition in convention program

Individual Sponsorships

- ~~Board Appreciation Reception - \$1,600~~
- ~~Board Appreciation Dinner - \$3,000~~
- Board Meeting Refreshments - \$1,000
- ~~Convention Program - \$1,200~~
- ~~Hotel Key Cards - \$1,500~~
- In-Room Gifts - \$650
- ~~Name Badges - \$1,200~~
- ~~Registration Packets - \$800~~
- Water Bottles - \$1,200
- Welcome Refreshments - \$750

- ~~Friday Promo Materials in Session - \$450~~
- Friday Breakfast - \$1,200
- ~~Friday Break - \$800~~
- ~~Friday Cash Prize - \$250~~
- Golf Awards - \$750
- Golf Tournament Beverage Cart - \$1,000
- Golf Boxed Lunch - \$1,000
- 7-Minute Spotlight - \$3,500
- Saturday Promo Flyers in Session - \$450
- Saturday Breakfast - \$1,200
- Saturday Break - \$700

- ~~Saturday Cash Prize - \$250~~
- Key Note Speaker - \$1,000
- ~~Saturday Night Photo Booth - \$1,000~~
- Saturday Night Reception & Children’s Activities - \$1,500
- ~~Saturday Night Banquet Co-Sponsors - \$2,000~~
- Saturday Night Entertainment - TBD - \$2,000
- Fun Run & 5k Premier Sponsor - \$850
- Fun Run & 5k General T-Shirt Sponsors (7 available) - \$250

Sponsorships of this level will receive:

- Signage of sponsorship at various events
- Logo on slide during program
- Listing in *Georgia Communities First* magazine as a sponsor
- Listing in *CBA Today* e-newsletter as a sponsor
- Recognition on web site as sponsor with logo and link to company web site
- Exposure on all event marketing materials (such as promotional emails or faxes)
- “Sponsor” ribbon denoting level of sponsorship
- Recognition on CBA website as convention sponsor with logo and link to company web site
- Exposure on all pre-convention promotional materials (such as emails or faxes)
- List of convention registrants prior to the convention
- Recognition in convention program

The Community Bankers Association of Georgia

2017 EDUCATIONAL SPONSORSHIPS

Another way to target your audience is with Educational Sponsorships! Below are CBA’s educational events and sponsorship opportunities. Topics are designed for all personnel in a community bank from the teller line to the board room. Each event includes various benefits.

SCHOOLS

Consumer Lending School (4 ½ days)

Monday-Thursday, March 6-10, 2017 | JHTC at CBA Headquarters, Atlanta

Continental Breakfast - \$250 per day | Lunch - \$750 per day | Name Badges - \$350 | Morning or Afternoon Break - \$150 per day | Manual - \$1,000 | Door Prizes: \$250 | Keynote Speaker: \$1,000

Commercial Lending School (4 ½ days)

Monday- Friday, March 20-24, 2017 | JHTC at CBA Headquarters, Atlanta

Continental Breakfast - \$250 per day | Lunch - \$750 per day | Off-Site Lunch on Wed. \$1,000 | Morning or Afternoon Break - \$150 per day | Manual - \$1,000 | ~~Name Badges - \$350~~ | Door Prizes: \$250

Commercial Lending School (4 ½ days)

Monday-Friday, October 2-6, 2017 | JHTC at CBA Headquarters, Atlanta

Continental Breakfast - \$250 per day | Lunch - \$750 per day | Off-Site Lunch on Wed. \$1,000 | Morning or Afternoon Break - \$150 per day | Manual - \$1,000 | Name Badges - \$350 | Door Prizes: \$250

2nd Annual Mortgage Lending School

Tuesday-Thursday, April 11-13, 2017, 2016 | JHTC at CBA Headquarters, Atlanta

Breakfast - \$250 per day | ~~Lunch - \$750 per day~~ | ~~Name Badges - \$350~~ | ~~Morning or Afternoon Break - \$150 per day~~ | ~~Manual - \$1,000~~ | Door Prizes: \$200 | Keynote Speaker: \$1,000 | Beverages: \$100 (off-site construction site visit)

18th Annual BSA Officer School – The Basics

Tuesday-Thursday, April 25-27, 2017 | JHTC at CBA Headquarters, Atlanta

Tuesday-Thursday, September 26-28, 2017 | JHTC at CBA Headquarters, Atlanta

Continental Breakfast - \$150 per day | Lunch - \$500 per day | Morning or Afternoon Break: \$150 per day | Name Badges - \$350 | Manual - \$500 | Door Prizes: \$150

10th Advanced BSA Officer School (3 ½ Day School)

Tuesday-Friday, August 1-4, 2017 | The King and Prince Beach and Golf Resort | St. Simons Island

Breakfast - \$750 per day | Lunch - \$1500 per day | Morning - \$300 or Afternoon Break: \$300 per day | Name Badges - \$500 Manual - \$2,500 | Door Prizes: \$350 | Reception: \$1,000

5th Annual Compliance Lending School

October 2-5, 2017 | The King and Prince Beach and Golf Resort, St. Simons

Breakfast - \$500 per day | Lunch - \$1500 per day | Morning or Afternoon Break: \$300 per day | Name Badges - \$350 Manual - \$2,500 | Door Prizes: \$350 | Reception: \$1,000

Inaugural Fraud Prevention School

October 16-19, 2017 | Brasstown Valley Resort, Young Harris

Breakfast - \$500 per day | Lunch - \$1500 per day | Morning or Afternoon Break: \$300 per day | Name Badges - \$500 Manual - \$2,000 | Door Prizes: \$350 | WIFI: \$250 | Group After-Hour Activity: \$1,000

CONFERENCES

9th Annual Bank Directors' & Executive Management Conference

Wednesday, April 26, 2017 | Cobb Energy Performing Arts Center, Atlanta

Breakfast - \$700 (includes one registration) | Lunch - \$2500 | Morning or Afternoon Break: \$250 | Name Badges - \$350 Portfolio - \$300 | WIFI: \$500 | Door Prizes: \$250

8th Annual Georgia Bank Directors' College

Monday, August 21, 2017 | The Ritz-Carlton Reynolds, Lake Oconee, Greensboro

Breakfast - \$700 (includes one registration) | Lunch - \$2500 | Morning or Afternoon Break: \$250 | Name Badges - \$350 WIFI: \$500 | Keynote Speaker: \$1500 (includes one registration) | Door Prizes: \$250

2nd Annual Cyber Risk Summit (1 ½ Days)

Tuesday - Friday, August 8 - 11, 2017 | Savannah

Continental Breakfast - \$700 (includes one registration) | Lunch - \$2500 (includes one registration) Morning or Afternoon Break: \$500 per day | Name Badges - \$350 | Manuals: \$1,000 | WIFI: \$500 | Keynote Speaker: \$1500 (includes one registration) | Door Prizes: \$250 | Reception: \$750

5th Annual Bank Security Conference

Thursday-Friday, May 18-19, 2017 | Château Élan Winery & Spa, Braselton

Limited number of exhibitors available - \$1,000

Continental Breakfast - \$700 (includes one registration) | Lunch - \$2500 (includes one registration) Morning or Afternoon Break: \$500 per day | Name Badges - \$350 | Manuals: \$1,000 | WIFI: \$500 | Keynote Speaker: \$1500 (includes one registration) | Door Prizes: \$250 | Reception: \$750

FORUMS/ROUNDTABLE

2nd Annual Senior Retail Bank Forum | All Sessions Held at The Georgian Club, Atlanta

Session I – Tuesday, Feb. 28, 2017 | Session II- Tuesday, June 20, 2017 | Session III- Tuesday, August 8, 2017

Lunch - \$275 per session or \$750 for all 3 | Breakfast - \$250 per session | Break - \$200 per session | Manuals - \$1000 for all three sessions

Regional Compliance/BSA/Roundtables

The roundtables are held quarterly in North Metro, Central and South Georgia. Meeting dates are determined by the members at the end of each roundtable. In 2016 we introduced the North Metro Compliance/BSA Roundtable and plans are underway to introduce a similar roundtable in Macon and Valdosta in early 2017. We also plan to introduce an IT Officer Roundtable in North Metro and Central Georgia in early 2017.

Lunch - \$750 per session | Name Badges - \$200 per session | Portfolios: \$250 per session | Door Prizes: \$100 per session Portfolios: \$ 200 per session | Keynote Speaker: \$400 per session

Compliance Program

This is an annual membership program consisting of one-day quarterly seminars held in five cities across the state. This popular program has been offered over 20 years and is one of our more successful programs.

Continental Breakfast: \$250 per seminar per quarter | Lunch - \$500 per seminar per quarter

Name Badges - \$200 per seminar per quarter | Manuals - \$1500 per quarter | Highlighters: \$ 500 per quarter | Door Prize: \$ 100 per seminar per quarter

2017 Compliance Program Schedule

Compliance I – TRID

2/28 Savannah
3/1 Macon
3/14 Duluth
3/16 Rome
3/21 Tifton

Compliance

Program II: ACH Compliance

6/13 Tifton
6/14 Macon
6/15 Savannah
6/20 Rome
6/21 Duluth

Compliance

Program III: GA Deposit Documentation

9/12 Tifton
9/13 Macon
9/14 Savannah
9/19 Rome
9/20 Duluth

Compliance

Program IV: BSA/AML Compliance

12/5 Tifton
12/6 Macon
12/7 Savannah
12/12 Rome
12/13 Duluth

SEMINARS & SERIES

Train the Trainer | Wednesday, January 25, 2017 | Atlanta

Breakfast - \$250

Lunch - \$500

Break - \$200

Name Badges - \$200

Analyzing Personal & Corporate Financial Statements/Tax Returns, | Tuesday, February 28 | Atlanta

Breakfast - \$200

Lunch - \$400

Break - \$200

Name Badges - \$200

Training the Credit Analyst | Wednesday – Thursday, March 1 – 2, 2017 | Atlanta

Breakfast - \$250 per day Lunch - \$500 per day Break - \$200 per day Name Badges - \$200 for both days

Mortgage Start to Finish | Wednesday, March 22, 2017 | Idle Hour Country Club, Macon

Breakfast - \$250 Lunch - \$500 per day Break - \$200 Name Badges - \$200

Today's Teller | Tuesday, March 28, 2017 | Idle Hour Country Club, Macon

Breakfast - \$200 Lunch - \$400 Break - \$200 Name Badges - \$200

ACH – The Basics | Wednesday, March 29, 2017 | Atlanta

Breakfast - \$200 Lunch - \$400 Break - \$200 Name Badges - \$200

Business Development | Wednesday – Thursday, July 19-20, 2017 | Atlanta

Breakfast - \$200 per day Lunch - \$400 per day Break - \$200 per day Name Badges - \$200 – both days

Consumer & Commercial Loan Documentation | Tuesday – Thursday, July 25-27, 2017 | Atlanta

Breakfast - \$200 per day Lunch - \$400 per day Break - \$200 per day Name Badges - \$200 – for event

Home Mortgage Disclosures Act (HMDA)

March 2, 2017 – Macon | March 15, 2017 – Duluth | March 23, 2017 – Macon

Breakfast - \$250 per day Lunch - \$500 per day Break - \$200 per day Name Badges - \$200

Compliance with Home Equity Lines of Credit | July 11, 2017 | Atlanta

Breakfast - \$200 Lunch - \$500 Break - \$200 Name Badges - \$200

Compliance with Construction Loans to Permanent | July 12, 2017 | Atlanta

Breakfast - \$200 Lunch - \$500 Break - \$200 Name Badges - \$200

Deposit Regulations | August 15, 2017 – Tifton | August 16, 2017 – Macon | August 17, 2017 – Duluth

Breakfast - \$250 per day Lunch - \$500 per day Break - \$200 per day Name Badges - \$200

Credit Administration Workshop | September 20-21, 2017 | Atlanta

Breakfast - \$250 per day Lunch - \$500 per day Break - \$200 per day Name Badges - \$200

Analyzing Personal & Corporate Financial Statements/Tax Returns, December 13 – 14, | Atlanta

Breakfast - \$200 Lunch - \$400 Break - \$200 Name Badges - \$200

Essentials of Banking Series | JHTC at CBA Headquarters, Atlanta

Series I: March 15, 2017

Series II: May 24, 2017

Series III: June 21, 2017

Series IV: July 18, 2017

Sponsors may attend lunch portion of program only and network with attendees; Lunch Sponsorship: \$1,000 for all 4 or \$275 each.

2017 Branch Management Series – SOLD

Series I: January 26, 2017 – "New Year - New Start: Key Components for a Successful Year"

Series II: March 16, 2017 – "Growing the Retail Branch"

Series III: April 20, 2017 – "Leading, Developing, and Engaging the Team"

Series IV: June 8, 2017 – "Raising the Bar for Sustainable Growth"

Sponsors may attend lunch portion of program only and network with attendees; Lunch Sponsorship: \$1,000 for all 4 or \$275 each.

Looking for a customized sponsorship package or to save money?

Contact Lindsay Greene for customized sponsorships at lindsay@cbaofga.com
or call (770) 541-4490.

2017 Sponsorship Commitment Form

Name: _____

Marketing Contact Name: _____

(Person for CBA to contact relative to marketing materials)

Company: _____

Address: _____

City, State, ZIP: _____

Phone: _____ Fax: _____ Email: _____

Authorized Signature: _____ Date: _____

Please list your sponsorship(s):

- _____
- _____
- _____
- _____

A deposit of 50% of the total cost of your selected sponsorship(s) is required when submitting this sponsorship agreement. The total cost of all sponsorships must be paid in full 30 days prior to event date. All conference sponsorships are non-refundable as we will market the names of the sponsors prior to the conference.

PAYMENT METHOD: (please check the appropriate box)

- Please send me invoice for all - we can invoice on January 1, 2017.
- I have enclosed a check for: _____ with this form.
- Please charge: \$_____ to the following credit card:
 - Visa
 - MasterCard
 - American Express
 - Discover

Credit Card No: _____

Exp. Date: _____ Security Code: _____

Name as it appears on card: _____

Billing Address: _____

Please send this information form and payment to: Community Bankers Association of Georgia,
1900 The Exchange, Suite 600, Atlanta, GA 30339. Questions? Call (770) 541-4490 or email
Lindsay Greene at lindsay@cbaofga.com.