



Community Bankers Association of Georgia  
1900 The Exchange, Suite 600  
Atlanta, GA 30339

## **Community Bankers Association of Georgia Endorses Fitech Payments for Merchant Services Solutions**

The [Community Bankers Association of Georgia](#) (CBA) is pleased to announce the endorsement of [Fitech Payments](#)® for merchant services. CBA is the only Georgia trade association that exclusively represents community banks.

As an endorsed member, Fitech will offer a comprehensive merchant services program with marketing support and a comprehensive line of payment products backed by an award-winning customer service team for Georgia community banks. Fitech specializes in serving community banks and is an endorsed partner across 35% of the United States.

“We are extremely pleased to announce the endorsement of Fitech Payments,” stated Rob Braswell, President & CEO of Community Bankers Association of Georgia. “Fitech Payments is a merchant credit card processor that not only understands the needs and requirements of community banks, but also those of the merchants and small businesses that are the banks’ clients. Fitech Payments has a reputation for exceeding customer expectations and delivering superior payment processing products.”

The Community Bankers Association performs extensive due-diligence before selecting a company as an Endorsed Member Company (EMC). Each EMC must earn the approval of both CBA’s Membership Services Committee and the Board of Directors. Members are chosen by a panel of Georgia bankers, which reviews a candidate company’s financial analysis and formal presentation as well as customer surveys and referrals, to determine its value to CBA member banks.

“Fitech Payments brings a lot to the table as far as knowledge, expertise and the right mix of products, including EMV, for community banks,” said Shawn Dillon, President of Fitech. “As an endorsed provider for the Community Bankers Association of Georgia, as well as for the Independent Bankers Association of Texas, Community Bankers Association of Illinois, Community Bankers Association of Kansas, Pennsylvania Association of Community Bankers and the Western Independent Bankers, we are committed to providing the most attractive merchant services program to community banks and their business banking customers.”

### **About Fitech Payments**



Fitech Payments, based in Fort Worth, Texas, is a leading payments provider focused on supporting and servicing community banks. Fitech provides comprehensive electronic transaction processing services to local banks throughout the U.S. and is endorsed by several community banking organizations. In addition to credit and debit card processing, Fitech offers a complete line of business solutions including EMV®, a tablet-based point-of-sale system, mobile solutions, check services and e-commerce solutions. Visit [www.fitech.com](http://www.fitech.com), or for more information, contact Matt Mingenback, Director of Sales at 817.698.2268 or [mmingenback@fitech.com](mailto:mmingenback@fitech.com).

### **About The Community Bankers Association of Georgia**

The Community Bankers Association of Georgia is a non-profit organization serving community banks throughout Georgia for nearly 50 years to enhance their profitability and growth. The CBA was founded in 1969 by a group of Georgia community bankers to protect the political interests of locally-owned community banks. Representing 160 community banks and 200 associate member companies, the CBA offers services in four distinct areas which include political affairs, education, products & services and networking. For more information about the Association, visit [www.cbaofga.com](http://www.cbaofga.com) or call (770) 541-4490.

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Contact: Lindsay Greene, Vice President, Marketing & Member Services  
[Lindsay@cbaofga.com](mailto:Lindsay@cbaofga.com) | 770.541.0376