

ANNOUNCING: GEORGIA FINTECH QUARTERLY MAGAZINE

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One of Georgia's most important and fastest-growing industries is financial technology or FinTech. Georgia's community banks are embracing financial technology faster than ever before. In addition to engaging with the four major fintech organizations, CBA's Innovation Committee members are constantly researching solutions for efficiency, improving the customer experience and generating revenue.

Distributed to CEOs, LEAD Reps, Fintech professionals, IT, Operations and CFOs, the new Georgia Fintech Quarterly Magazine offers the opportunity to showcase your business to this targeted audience.

Space is limited, secure your ad space today. Contact Lindsay Greene at lindsay@cbaofga.com or (770) 541-0376 for more information.

Ad & Payment Deadlines

Issue	Materials Deadline	Publication Date
Q1	March 15, 2022	April 15, 2022
Q2	May 15, 2022	June 15, 2022
Q3	July 15, 2022	August 15, 2022
Q4	November 1, 2022	December 1, 2022

AD SPECIFICATIONS AND ARTWORK REQUIREMENTS

Trim Size: **(Width x Height)**

Full page:	8 ½" x 11"
Back cover:	8 ½" x 11"
Half page:	8" x 5"

Acceptable formats include PDF or jpeg

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CBA Members	1x	2x	3x	4x
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<input type="checkbox"/> Half Page	\$575	\$550	\$525	\$500

Packages:

- 4 Columns, Half Page ad per issue \$3,500
- 4 Columns, Full Page ad per issue \$4,000

Non-members - additional \$100 per ad

Ad Placement

- Q1 (published Feb. 15)
- Q1 (published Aug. 15)
- Q1 (published June 15)
- Q1 (published Dec. 1)

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