



# BARRET

## SCHOOL OF BANKING

Paul W. Barret, Jr. School of Banking • Memphis, TN

# What makes us the best Graduate Banking Education value found anywhere?

## Tuition

Barret's \$1,795 tuition is the **lowest** in the industry, thanks to a large endowment that allows for over 60% tuition subsidies for all students.

Approximately 1/3 of the cost of other banking schools at LSU, SMU, Wisconsin, and Colorado.

## Education

Outstanding and innovative curriculum. **CBA of GA and ICBA Endorsed.**

Superb faculty including nationally known speakers in the industry.

## Lecture Series

Featuring nationally distinguished speakers:

- Dr. Robert Gates
- Coach Mike Krzyzewski
- Coach Tony Dungy
- Newt Gingrich
- Coach Tony LaRussa
- Kat Cole
- Daymond John
- Fred Smith

## Convenience

One-week resident session means employees spend less time away from the job and family.

## Experience

More than 45 years in existence.

Attendees come to Barret from 30+ states.



Visit us at **barret.ws** for more info, and to fill out your online application today!

## Barret Graduate School Curriculum in Brief

One week per year for three years • 130 hours of classroom study • Nine on-campus case studies • Eight home study problems

### Year One

Financial Institutions & Markets  
 Boosting Bank Profitability\* \*\*  
 Financial Statements\*\*\*  
 Human Behavior\* \*\*  
 Developing a Sales Culture  
 Mktg & Business Dvp.\*\*\*  
 Compliance Management  
 Operations Management  
 Technology, Payments, &  
 Cybersecurity

Total Hours: 43

Exam at week's end:  
\*Home Study Problem \*\*Case Study

### Year Two

Asset/Liability Management  
 Bank Performance Mgmt\*\*\*  
 Banking Industry Update  
 Commercial Lending\*\*\*  
 Economic Environ. of Banking\* \*\*  
 Investment Portfolio Management  
 Emotional Intelligence\*\*\*  
 Strategic Planning

Total Hours: 43

Exam at week's end:  
\*Home Study Problem \*\*Case Study

### Year Three

Balance Sheet Management  
 Loan Portfolio Management  
 Risk Management  
 Bank Simulation\*\*  
 Leadership Development  
 Digital Marketing\*\*  
 Executive Learning Lab  
 Bank Management

Total Hours: 44

\*\*Case Study

Barret's Annual Graduate School program: May 17-22, 2020