



BARRET

SCHOOL OF BANKING

Paul W. Barret, Jr. School of Banking • Memphis, TN

What makes us the best Graduate Banking Education value found anywhere?

Tuition

Barret's \$1,995 tuition is the **lowest** in the industry, thanks to a large endowment that allows for over 60% tuition subsidies for all students.

Approximately 1/3 of the cost of other banking schools at LSU, SMU, Wisconsin, and Colorado.

Education

Outstanding and innovative curriculum.

ICBA of GA and ICBA Endorsed.

Superb faculty including nationally known speakers in the industry.

Lecture Series

Featuring nationally distinguished speakers:

- Dr. Robert Gates
- Coach Mike Krzyzewski
- Coach Tony Dungy
- Newt Gingrich
- Coach Tony LaRussa
- Kat Cole
- Daymond John
- Fred Smith
- Kurt Warner

Convenience

One-week resident session means employees spend less time away from the job and family.

Experience

More than 50 years in existence.

Attendees come to Barret from 40+ states.



Visit us at barretbanking.org for more info, and to fill out your online application today!

Make sure to listen to our Main Street Banking Podcast!

Barret Graduate School Curriculum in Brief

One week per year for three years • 130+ hours of classroom study • Nine on-campus case studies • Eight home study problems

Year One

Financial Institutions & Markets
 Boosting Bank Profitability* **
 Financial Statements***
 Human Behavior* **
 Developing a Sales Culture
 Mktg & Business Dvp.***
 Compliance Management
 Operations Management
 Technology, Payments, &
 Cybersecurity

Total Hours: 43

Exam at week's end:

* Home Study Problem ** Case Study

Year Two

Asset/Liability Management
 Bank Performance Mgmt***
 Banking Industry Update
 Commercial Lending***
 Economic Environ. of Banking* **
 Investment Portfolio Management
 Emotional Intelligence***
 Strategic Planning

Total Hours: 43

Exam at week's end:

* Home Study Problem

** Case Study

Year Three

Balance Sheet Management
 Loan Portfolio Management
 Risk Management
 Bank Simulation**
 Leadership Development
 Digital Marketing**
 Executive Learning Lab
 Bank Management

Total Hours: 44

** Case Study

*** An additional 6+ hours of electives are available to all participants.

Barret's Annual Graduate School program: **May 21-26, 2023**