



CONTACT: Jennifer M. Selman  
(706) 236-3553  
jennifer.selman@rivercity.bank



FOR IMMEDIATE RELEASE

## **Katie Mashburn Joins River City Bank as AVP, Senior Personal Banker and Branch Development Officer in Blairsville**

**ROME, GA, April 25, 2022** – River City Bank is pleased to announce the addition of Katie Mashburn as Assistant Vice President, Senior Personal Banker and Branch Development Officer at the Bank’s full-service Blairsville Office that is scheduled to open in early June at 206 Highway 515.

Katie’s responsibilities will include cultivating meaningful client relationships, offering tailored financial solutions to help clients achieve their financial goals. She will also help establish core deposits from retail and business clients by providing high touch client-focused service which is at the heart of River City Bank’s mission. In addition, Katie will assist in coordinating local marketing and community initiatives in Blairsville.

Katie is a Blairsville native with 16 years of experience in the financial services industry, serving clients in her hometown. She was most recently affiliated with Harry Norman, REALTORS® as a licensed real estate salesperson.

“We are extremely fortunate to have Katie join our growing team in Union County. Her professional network along with her knowledge of the local Blairsville community will be a tremendous asset for our team, our clients, and our community partners as we open our full-service community bank,” stated Jamie Tallent, President and CEO. Scott Nanney, Market President in Blairsville added, “We are thrilled to bring Katie into our organization. She brings incredible expertise to her new role, and she will serve the banking needs of our customers well. Katie embodies River City Bank’s philosophy of ‘Expect More.’”

Katie is a graduate of Converse University where she received her Bachelor of Arts in English. In her free time, you can find her volunteering with the children and adult ministries at First United Methodist Church of Union County or helping her husband coach recreation league basketball and baseball. Katie has been an Ambassador for the Blairsville Union County Chamber of Commerce and is a former member of the Georgia Bankers Association’s (GBA) Human Resources Committee.

River City Bank, founded in 2006, is a full-service community bank headquartered at 228 North Second Avenue SW, Rome, Georgia. For more information, visit [www.rivercity.bank](http://www.rivercity.bank). Member FDIC. Equal Housing Lender.

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